



ASSURANT®



# Assurant Foundation® 2013 Community Giving Report

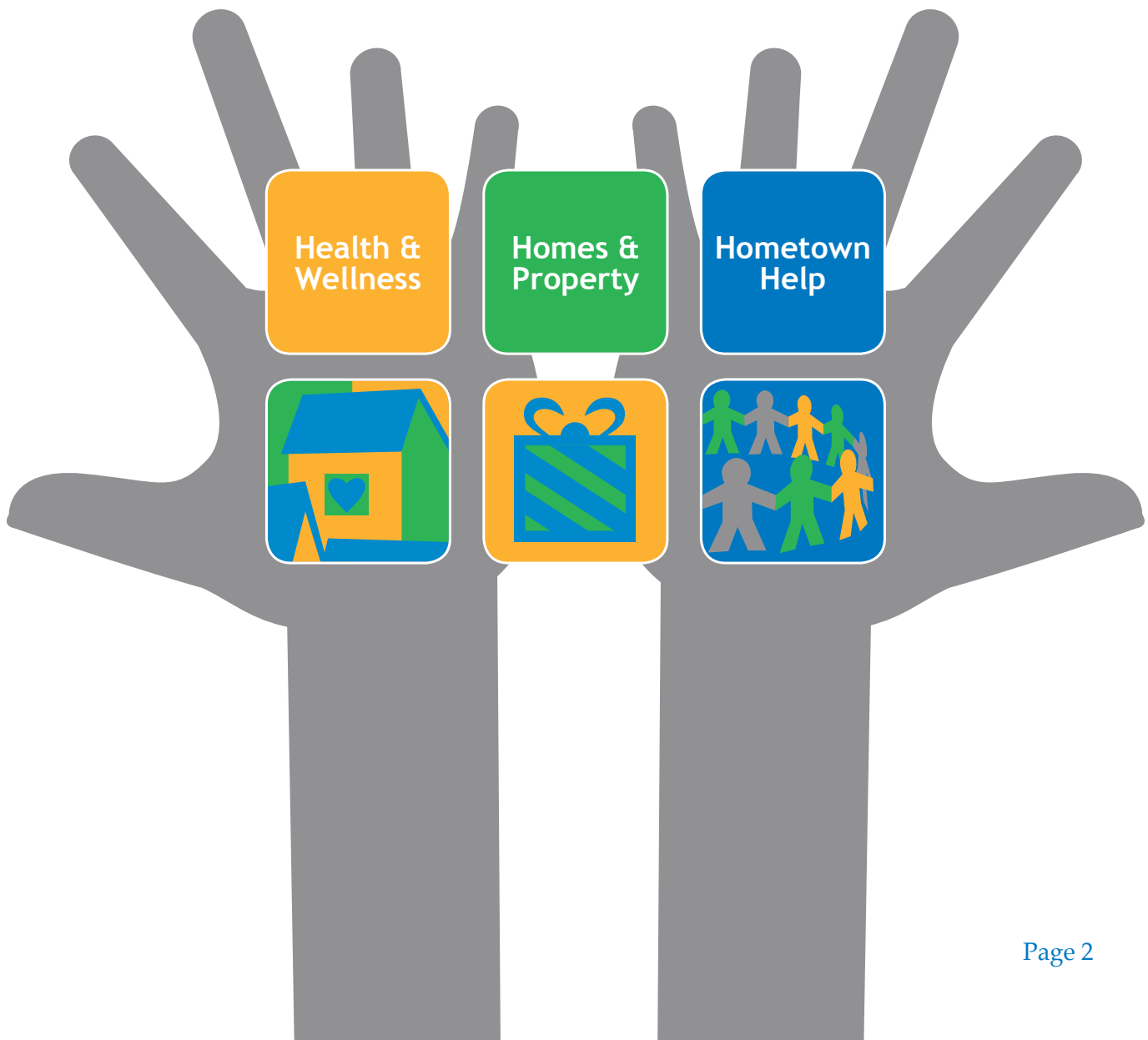
## About the Assurant Foundation®

Assurant Cares. In everything we do, we remember that people count on Assurant.

We encourage our employees to volunteer where we work and live. Through the Assurant Foundation's charitable contributions, we support non-profit organizations in the communities where we operate. Our charitable giving focuses on three core areas: Health & Wellness, Homes & Property and Hometown Help.

In 2013, our outreach included charitable grants, matching gifts, employee volunteer efforts and United Way campaigns.

This Community Giving Report provides a snapshot of the Assurant Foundation's 2013 activities through summaries of our employees' generous volunteerism and our monetary contributions.

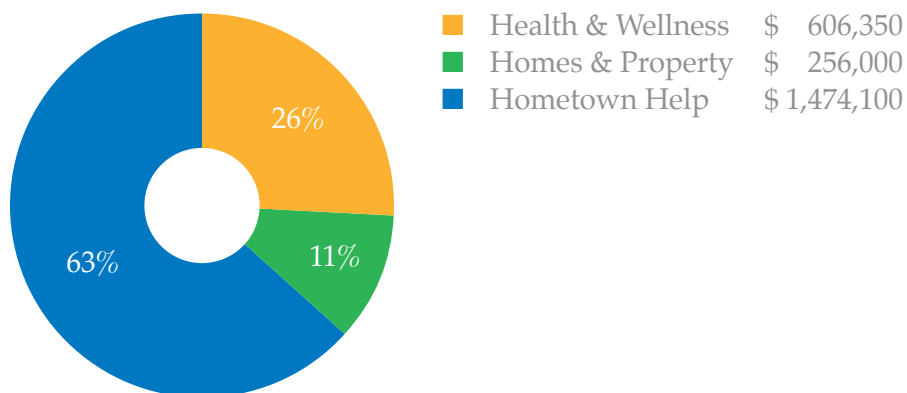


## Charitable Grants



Charitable grants support nonprofits in Assurant local communities. In 2013, the Assurant Foundation provided more than \$2.3 million in charitable grants to nonprofit organizations within our three focus areas:

### 2013 Charitable Grant Totals by Focus Area



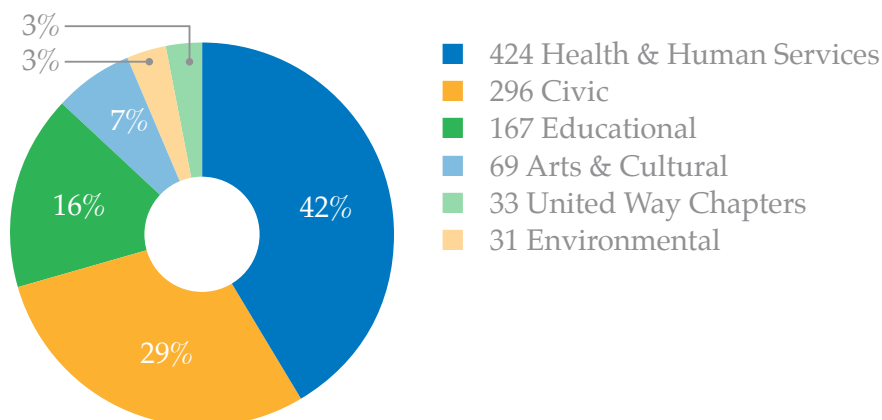
## Matching Gifts



Assurant employees show thoughtful expressions of kindness and generosity throughout the year by making donations to their favorite charities. Through the Assurant Employee Matching Gifts Program, employees can double their dollars to support their charitable giving. The Assurant Foundation matches each gift of \$25 or more, up to a total of \$1,000 per employee each year.

In 2013, Assurant employees, board members and eligible retirees submitted 2,929 matching requests totaling \$451,639. These gifts supported 1,020 charitable organizations within the following areas:

### 2013 Matching Gift Totals by Charity Type



## Bringing Charitable Giving to Life



In addition to supporting charitable organizations with grants and donations, Assurant provides employees with eight hours of paid time off a year to volunteer for charitable causes that interest them. Our commitment to volunteerism empowers employees to make a positive impact in their communities. From bake sales and blood drives, to races and renovations, our employees express their generosity in many ways. Here is a glimpse of the causes we supported in 2013.

### Health & Wellness

Through participation in community-based programs, the Assurant Foundation supports organizations with a focus on health and wellness. Our efforts center on programs related to prevention, family health and healthy living.



Assurant Solutions' employees in Atlanta came out in full force for SkaterAid, a local charity event that raises money for families with children undergoing cancer treatment. The day, which included skateboarding tricks, live music, a silent auction and an art festival, raised nearly \$23,000 for the Brain Tumor Foundation for Children.





- Assurant Specialty Property employees in Miami roved the crowded stands of the Homestead Miami Speedway and sold 50/50 raffle tickets to raise money for the Cystic Fibrosis Foundation. Due to the generosity of the winning-ticket holder, who donated her prize to the cause, the Cystic Fibrosis Foundation was the grateful recipient of nearly \$32,000.

- What do bacon and health have in common? For one day a year, bacon raises money for the Rehabilitation Institute of Kansas City (RIKC), a medical rehabilitation and employment placement services for children and adults who experience debilitating injuries or illnesses. Assurant Employee Benefits' volunteers are proud supporters.



- Assurant Solutions and Assurant Specialty Property employees in Albany, Miami and Atlanta supported the American Cancer Society's Relay for Life through a variety of fun and original fundraising events, including cookie dough, jeans and Italian soda sales, a tie-dye drive, silent auctions and a face-painting fundraiser.

## Homes & Property

By supporting charitable organizations with a focus on homes and property, the Assurant Foundation helps give those in need a fresh start. For many years, Assurant employees and Habitat for Humanity have demonstrated the giving spirit by building affordable housing in communities nationwide.

- Woodbury, Minn. – During their two-day commitment, 26 employees worked on two homes, each for a family of four. Both days consisted of sheet rocking the multi-level town homes, which is no easy task!
- Duluth, Ga. – More than 125 Assurant Specialty Property employees participated in five different build dates between March and May of 2013. Beyond swinging their hammers, they contributed to Habitat for Humanity of Georgia's mission to transform lives and promote positive and lasting social, economic and spiritual change within a community.



- Miami: Employees completed their twelfth Habitat for Humanity home in South Miami Heights. More than 100 Assurant employees volunteered to help build the home within a two-week period. For the second year, Assurant partnered with Whirlpool to donate appliances to the brand-new home.

## When Disaster Strikes, Assurant Responds

The havoc that Superstorm Sandy wreaked on East Coast communities in October 2012 left hundreds of thousands of people displaced and distressed. Assurant employees joined forces with Rebuilding Together to bring new life to an unlivable home in Brooklyn's Gerritsen Beach community.



## Hometown Help

The Assurant Foundation partners with charitable organizations to improve the quality of life in the communities where we live and work. Through grants and employee volunteerism, we support local charities that closely align with our values.



- As a founding partner of the Junior Achievement Discovery Center in downtown Atlanta, Assurant designed and created the center's "insurance store," where students from metro Atlanta schools are learning personal budgeting and financial skills. The store features unique, hands-on, interactive learning experiences to help students understand insurance and risk, and why it's important to protect the things that matter to them.

- Sixty employees in Puerto Rico participated in the "Hogar de Ninas de Cupey" campaign, which is a charitable institute that protects girls from abusive parents by providing them with a home, education and food. More than 50 girls were served through the campaign.
- Assurant Health employees in Milwaukee participated in the first annual Children's Holiday Party for mothers and children at the Milwaukee Rescue Mission's Joy House. Employees wrapped gifts, decorated, and hosted the event that included a special visit by Santa.



## Changing Lives with the American Red Cross

The Assurant Foundation and our employees raised nearly \$100,000 for the American Red Cross in 2013 to aid Oklahoma tornado and Haiyan typhoon victims.

## United Way Campaign



The United Way Campaign is an annual opportunity for employees across the company to come together to raise money for their local United Way chapters in North America. Employees participate in fundraising activities to increase donations to the United Way, reinforce community spirit and help fulfill the nonprofit organization's goal of advancing the common good by creating opportunities for a better life for all.

Assurant Solutions' tech-savvy employees in Miami used their business acumen to break records for United Way in 2013. The atmosphere was electric as 685 employees gathered in the courtyard, whipped out their cell phones, and broke the Guinness World Record for the largest mobile gaming party. Employees paid a minimum donation of \$3 to participate. The Assurant Foundation matched all donations, raising more than \$5,000 for United Way of Miami-Dade.



In 2013, the Assurant Foundation and our employees donated a combined total of more than \$1.6 million to support local United Way chapters. Additionally, employees participated in an array of special events including food drives, employee walks, and the United Way Days of Caring, which are events that bring together volunteers from local companies, businesses and organizations to make a difference in their communities by completing much-needed projects.



### 2013 Days of Caring

Nearly 60 Assurant Health employees across the country spent 180 hours giving back to their communities by assisting in classrooms, feeding the hungry, cleaning up public areas, and painting and gardening to beautify their neighborhoods.

More than 65 Assurant Specialty Property employees participated in the Florence County, South Carolina Day of Caring on Sept. 13, 2013. In a day's work, they power washed four homes, landscaped seven yards, washed 20 vans, and hosted a cookout for 50 residents of the Florence County Disability and Special Needs Board.



## About Assurant

Assurant is a premier provider of specialty insurance products and related protection services in North America and select worldwide markets. Headquartered in New York City's financial district, Assurant operates in 13 countries with approximately 16,600 employees worldwide. Through four operating segments – Assurant Solutions, Assurant Specialty Property, Assurant Health and Assurant Employee Benefits – we strive to help customers protect what matters most to them.



**Assurant Solutions** develops, underwrites, markets and administers mobile device protection, extended service contracts and other risk management solutions through collaborative relationships with leading wireless carriers, manufacturers, retailers, vehicle dealer groups, funeral homes and other entities.

**Assurant Specialty Property** is a leading provider of insurance services in partnership with financial institutions, mortgage lenders, property managers, manufactured home sellers, auto finance companies and their customers. Services include insurance tracking and management, lender-placed homeowners insurance, and property and personal coverage such as renters, farm and flood insurance.

**Assurant Health** is committed to providing access to convenient health care delivery, easy-to-understand products and value-added services that help customers better manage their health care dollars and get the most out of their coverage. Health care products include major medical, supplemental and other plans for individuals, families and small employers.

**Assurant Employee Benefits** is a leading provider of employer and employee-paid benefits and services, including voluntary benefits such as cancer, critical illness, gap and accident, dental and vision insurance, long-term and short-term disability, life insurance, and disability reinsurance management services.



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