



News Release

Sprint Nextel
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Sprint introduces protection plan for netbooks, notebooks and tablets

Plan reduces repair and replacement costs to save customers up to hundreds of dollars

OVERLAND PARK, Kan. – July 26, 2011 – Sprint (NYSE: S) has launched a custom protection plan available to customers with netbooks, notebooks and tablets. The Assurant Advanced Protection Pack provides repair or replacement in the event a device suffers mechanical or electrical breakdown or is accidentally damaged, lost or stolen.

The Assurant Advanced Protection Pack, costs \$13 per month* and includes features to help customers safeguard their devices. These features include a tool to locate a lost device, dedicated technical support with remote login, virus defense, data back-up of contacts, photos and media, and three months of credit monitoring if the device is lost or stolen. Customers may enroll in the program when they activate a new device on a Sprint data plan, or within 30 days of the new activation or new equipment purchase.

The Assurant Advanced Protection Pack is a wise investment that can save a lot of money and provide a peace of mind. Customers save valuable time with convenient, easy and ongoing tech support either online or on the phone. Customers also have control over and protection of their personal data if their device is lost or stolen.

Some of Sprint's popular devices that would qualify for the Advanced Protection Pack include:

- [HTC EVO View 4G™](#),
- [Samsung Galaxy Tab™](#),
- [Dell™ Inspiron™ 11Z](#)

The Assurant Advanced Protection Pack is a comprehensive, bundled protection offering managed by Assurant Solutions. Certain protection products can be purchased separately. Customers may visit www.AssurantProtection.com for more information and to register their protected device.

**There is a \$100 deductible for lost, stolen, or accidental damage claims.*

About Sprint Nextel

Sprint Nextel offers a comprehensive range of wireless and wireline communications services bringing the freedom of mobility to consumers, businesses and government users. Sprint Nextel served more than 51 million customers at the end of 1Q 2011 and is widely recognized for developing, engineering and deploying innovative technologies, including the first wireless 4G service from a national carrier in the United States; offering industry-leading mobile data services, leading prepaid brands including Virgin Mobile USA, Boost Mobile, and Assurance Wireless; instant national and international push-to-talk capabilities; and a global Tier 1 Internet backbone. *Newsweek* ranked Sprint No. 6 in its 2010 Green Rankings, listing it as one of the

nation's greenest companies, the highest of any telecommunications company. You can learn more and visit Sprint at www.sprint.com or www.facebook.com/sprint and www.twitter.com/sprint.



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